

Igor Barskov

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Experience Summary

- ❖ Developer with over 15 Years of extensive experience in design, coding and testing of Intranet/Internet Enterprise Software applications using leading Web Technologies.
- ❖ Experience with various GUI and HTML creation tools, troubleshooting and scripting languages.
- ❖ Extensive experience in troubleshooting cross-browser compatibilities issues.
- ❖ Solid understanding and experience in software development life cycle from conceptualization to post implementation support.
- ❖ Ability to work with users of diverse technical backgrounds.
- ❖ Highly proficient in SEO software and tools, with a strong knowledge of web analytics.
- ❖ Development and implementation various services of Magento based Web Solutions.

Programming Languages: HTML(hand-code), XHTML, CSS, Java Script, Ajax/Dojo, PHP, VB, VBScript, XML, XSL, XSLT, familiar with C#, Java, JSP

Web Servers: Apache, Sun Java WebServer, IIS, iPlanet

Application Servers: WebLogic , Dynamo, jBoss

Databases: MySQL

Protocols: TCP/IP, IPX/SPX, FTP, HTTP, HTTPS

Development Tools: Spring Framework, Eclipse, Adobe Photoshop, Illustrator, Dreamweaver, MS Office

Operating System: DOS 6.22, Windows 3.1x/95/98/NT/2000/XP/Vista/Win7, Linux

CMS: Wordpress, Magento, Drupal, Joomla, Social Engine, Magnolia

Freelance - Marlborough, MA Web/UI/UX/SEO Specialist

2002-present

An expert in Internet Marketing campaigns, specializing in Organic Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing, Article Marketing, Market Research, On-site and Off-site SEO.

- ❖ As a search engine optimization consultant has been responsible for the indexation of hundreds of pages of content in the major search engines and achieved first page listings in Google, Yahoo, MSN and Ask in competitive markets.
- ❖ Analyzed client SEO strategies and provided well defined solutions to business problems.
- ❖ Used ethical/white-hat SEO techniques to produce solid high rankings for numerous keywords.
- ❖ Managed the entire process of SEO marketing, from researching, writing/editing, linking, submitting, assessing and restructuring.

NOKIA, Inc. - Burlington, MA Sr. Software Engineer

2008-2010

As a Sr. Software Engineer was an integral part of R&D team, designing, developing and delivering projects for Nokia's OVI-branded internet services – mainly bringing the power of internet's social network and content management infrastructure into mobile devices.

- ❖ Worked in a fast-paced development environment focused on timely delivery of multiple projects, with high visibility within the company.

- ❖ Acted as an in-house expert for graphics, CSS and JavaScript issues.
- ❖ Worked closely with Translation team to design and develop appropriate infrastructure for current and future localization needs.
- ❖ Implemented localization and GUI changes based on user experience team requirements and feedback.
- ❖ Assisted in the creation and clarification of usability requirements between the product management and user experience teams.
- ❖ Participated in time estimates and risk assessment for upcoming project activities.
- ❖ Worked in close concert with external consulting vendor to share knowledge and take ownership of an externally managed project.
- ❖ Tutored team members on Photoshop's capabilities and CSS cross-browser "tips and tricks".
- ❖ Responsible for verifying the quality of the deliverables prior to hand-off to Q/A.
- ❖ Produced daily new builds and set up development environment on request, reducing the effort required from 2 days to 2 hours.
- ❖ Utilized heavy-duty HTML skills including CSS, Ajax, JS
- ❖ Researched industry's latest technology trends and recommended solutions.
- ❖ Performed other day-to-day activities to meet departmental/project objectives.

ATG, Inc. - Cambridge, MA
UI Developer

2004-2008

As UI Developer for ATG designed and implemented front-end, user interface, while ensuring usability for external and internal users. Other tasks included:

- ❖ Designed and developed fully working prototypes for customer POC, including style guides and cheat sheets.
- ❖ Heavy-duty HTML skills including CSS, Ajax, JS and cross-browser support.
- ❖ Created highly personalized front-end GUI for all intranet applications.
- ❖ Created email, html and help templates to be used by non-html developers to create JSP pages.
- ❖ Introduced JavaScript into multiple projects within the company.
- ❖ Produced daily new builds and set up development environment on request.
- ❖ Guided front-end team in creation of easy-to-use, standard UI, utilized throughout the company.
- ❖ Conducted independent work in graphic design.
- ❖ Defined coding standards and internal best-practices.
- ❖ Managed unit, system and integration testing.
- ❖ Researched industry's latest technology trends and recommended solutions.

Innov8r, LLC - North Reading, MA
Web Developer

2002-2004

As Web Developer created integrated web application for external and internal users. Responsibilities for this role included:

- ❖ Analyzed, designed and implemented (front-end and back-end) online reference guide accessible externally and internally.
- ❖ Implemented various ad-on modules. (PayPal, ClickBank, E-Gold).
- ❖ Created WAP version of web applications.
- ❖ Acted as UI Leader, creating mark-ups and deciding the look & feel.
- ❖ Created entire images sets including buttons, banners, logos and descriptive images for Innov8r for use in all corporate applications.

Converge, Inc. - Peabody, MA
Web/UI Developer

2000-2002

Performed various roles throughout two years at Converge reacting to changing needs of the company. Roles included: Usability Expert, front-end and web developer.

- ❖ Within usability expert role:
 - Guided Converge's front-end team in creation of easy-to-use web GUI applications.
 - Created front-end GUI for traders Intranet applications used at Converge, enabling customization of colors, fonts and styles, while allowing the system to randomly pick new look & feel daily.
 - Build a Global intranet file-sharer Bulletin Board to enable electronic exchange of demand and supply data.
 - Implemented intranet role-based security access rules.
 - Introduced website style guide concepts online and enforced utilization.
- ❖ Within the role of front-end developer:
 - Created mark-ups, decided look & feel.
 - Created images sets for Converge Inc. to use in applications and documentations. Image sets included buttons, banners, logos and descriptive images.

Vertical Net/NECX → Converge, Inc.

Boston Computer School – Boston Web Developer	1998-2000
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- ❖ In class-room environment lead a group of students through web-development classes.
- ❖ Developed form-based tools to automate the web page creation process.
- ❖ Assisted with launching new Web products on UNIX and NT using server-side includes, tables, frames, CSS and JavaScript, embedded Java applets.
- ❖ Created and maintained informational website

Novgorod Telecom - Novgorod, Russia Web Master	1996-1998
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- ❖ Independent work in graphic design, Internet research.
- ❖ Redesign the look and feel of the site. Design and development web site.
- ❖ Launching new Web products on UNIX and NT based servers.
- ❖ Maintenance, advertising and promotion work.
- ❖ Development of various web based applications. Utilized CGI/PHP Editors, JavaScript editors, Java applets, Adobe Photoshop

Novgorod Telecom - Novgorod, Russia Software Engineer	1992-1996
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- ❖ Telecom Systems Operations: Installing, debugging and setting up the lab assignments.
- ❖ System testing integrated testing, Requirements traceability, defined deliverable standards, Test plan development.
- ❖ Quality assurance

AO "KONTUR" - Novgorod, Russia Engineer-technologist	1987-1992
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- ❖ Responsibilities include updating and maintaining the customer database.
- ❖ Interacting with customers and assisting them with their queries.
- ❖ dBase IV was the backend database.

Education

State Technology University - St.Petersburg, Russia
1982 – 1987, BS in Mechanical Engineering

Training

2003, HOTT - Boston MA: C#

2001, Learning Tree - Chelmsford, MA: XML, XSL, XSLT

1999, Harcourt Learning Direct - Scranton, PA: Internet Specialist



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